ZARA BONES

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PROFILE

Creative graduate with a BA (Hons) in Illustration and Animation and hands-on experience creating digital content for a business. Knowledge of Adobe Premiere Pro, Photoshop and Illustrator, with a background in video editing, 2D animation and visual storytelling. In my current content creation role, I also set up cameras, lighting and microphones. Looking to use my existing post production experience and develop my skills to contribute to a collaborative team.

KEY SKILLS

- Adobe Premiere Pro and video editing
- Adobe Photoshop and Illustrator
- Digital content creation
- Content performance tracking
- Camera, lighting and microphone setup
- 2D animation and visual storytelling
- Content planning and social media scheduling
- Teamwork, organisation and attention to detail

WORK EXPERIENCE

Social Media Content Creator | *February 2026 – Present*

Ecr car parts | Cawston, Norfolk

- Collaborate with our international business partner in Germany to showcase operations
- Create engaging digital content and design posters and adverts to raise brand awareness.
- Analysed various metrics to track post performance
- Plan and manage scheduled social media posts to support the brand's online presence.
- Set up cameras, lighting and microphones for content creation.

E-Commerce Assistant | *October 2023 – December 2023*

Jarrolds | Norwich, Norfolk

- Processed invoices and supported accurate order fulfilment.
- Picked, packed and dispatched goods, maintaining care and accuracy.

Shift Supervisor| *July 2025 – January 2026*

YARD | Norwich, Norfolk

- Provided friendly customer service in a a fast paced work environment.
- Managed a team on shift to effectively run service ensuring customer satisfaction.
- Handled customer enquiries and complaints professionally, resolving issues promptly.

Warehouse Assistant | *July 2018 – September 2022*

Lear Industries | Rackheath, Norfolk

- Supported stock organisation, replenishment and online order picking and packing.
- Handled stock safely and helped maintain an organised working environment.

EDUCATION

BA (Hons) Illustration and Animation | *September 2022 – July 2025*

Anglia Ruskin University | Cambridge

- Used industry-standard creative software, including Photoshop, Premiere Pro and Illustrator.
- Worked on group projects producing animated campaigns for charities, including Action on Empty Homes.
- Developed storytelling skills and learned to create content for specific audiences.

Diploma of Higher Education – Graphic Design | Completed 16 August 2019

City College Norwich | Norwich

Fine Arts – A-Level or equivalent | *September 2019 - August 2021*

Norwich City College | Norwich

ADDITIONAL QUALIFICATIONS

- UAL Level 3 Diploma in Art and Design | NCFE Level 2 Technical Award in Graphics